

## Featured Products at the home page

Display products on sale and in the categories with a click of a button. Change items on demand or random based on the number of items you wish to display at the home page.

## Advertised products with Multi-media

We will develop custom flash advertisements to be displayed on top, middle sides of the main page of the site. These advertisements are very strong and compelling and direct. We will work with your marketing department to sync between your current campaign and the web.

## Open Box and Refurbished products

Returned products from Manufacturer and refurbished products as well as open box products can be displayed and sold at the site.

## Free Shipping Option

Choose from a variety of free shipping options including tag specific items with free shipping or dollar amount purchased or a category of products set for free shipping.

## Tax Exempt Option

Items, categories or clients can be setup for tax exempt status. The tax exempt status basically eliminates collecting tax from a client or a specific item, order or permanently. This option is usually utilized when a client has resellers and wholesalers as part of the client base.

## Hide Products

Products can be selected or deselected from being viewed by visitors with click of a button. Certain Zero inventory items can be flagged for this status.

## Unlimited Categories and Sub-Categories

Create unlimited categories and sub-categories from the admin module. Add, delete, modify items with ease. We customize this option to your specific needs.

## Quantity/ Wholesale Discounting

The system is capable of handling various pricing options. Dealer and Wholesale section is set to allow different type of visitors access the site and place orders based on their status with the system. Net terms is also available for those clients who have been prequalified and given specific term of payment. Accounting department is alerted about the terms and the terms for each client is tracked and counted down until due date. The alert remains in the system until the term has been satisfied.